

STEEL KITCHENS *Tailored*



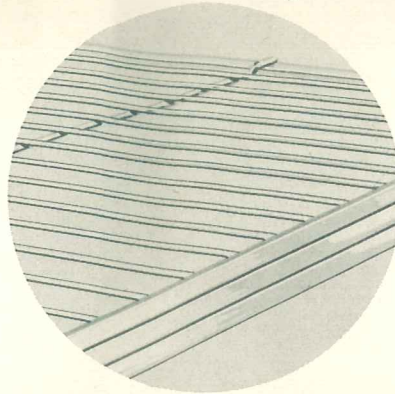
- Standard Steel Cabinets
- Feature and Special Purpose Units
- Dimensions
- Specifications
- Distributors

GENEVA MODERN KITCHENS • GENEVA, ILLINOIS

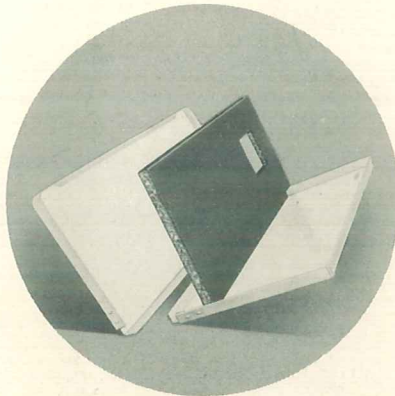
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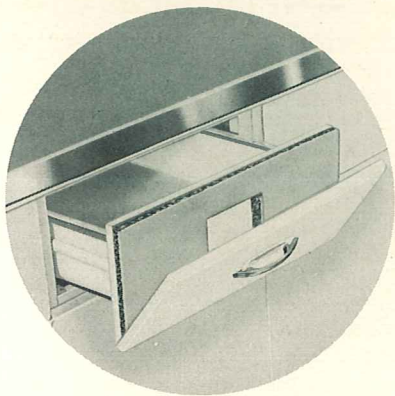
Exclusive Quality Construction Features *



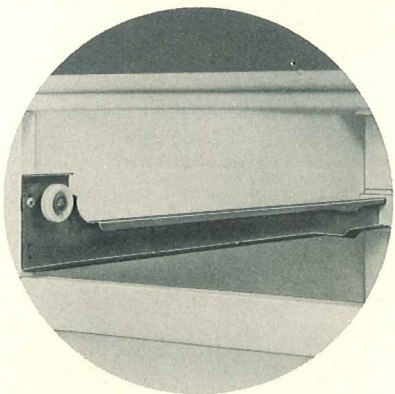
Adjustable Wire Shelf
Shelves are extremely rigid, smart in appearance, self cleaning and afford maximum visibility. They adjust to any height in cabinet on 1" centers. Heavy wire is cadmium plated, can never rust.



Inside Painting
The inside surfaces of all doors and drawer fronts are painted before assembly—your insurance that rust cannot develop on the inside. Sound deadener is laminated between front and back panels, adding great rigidity.

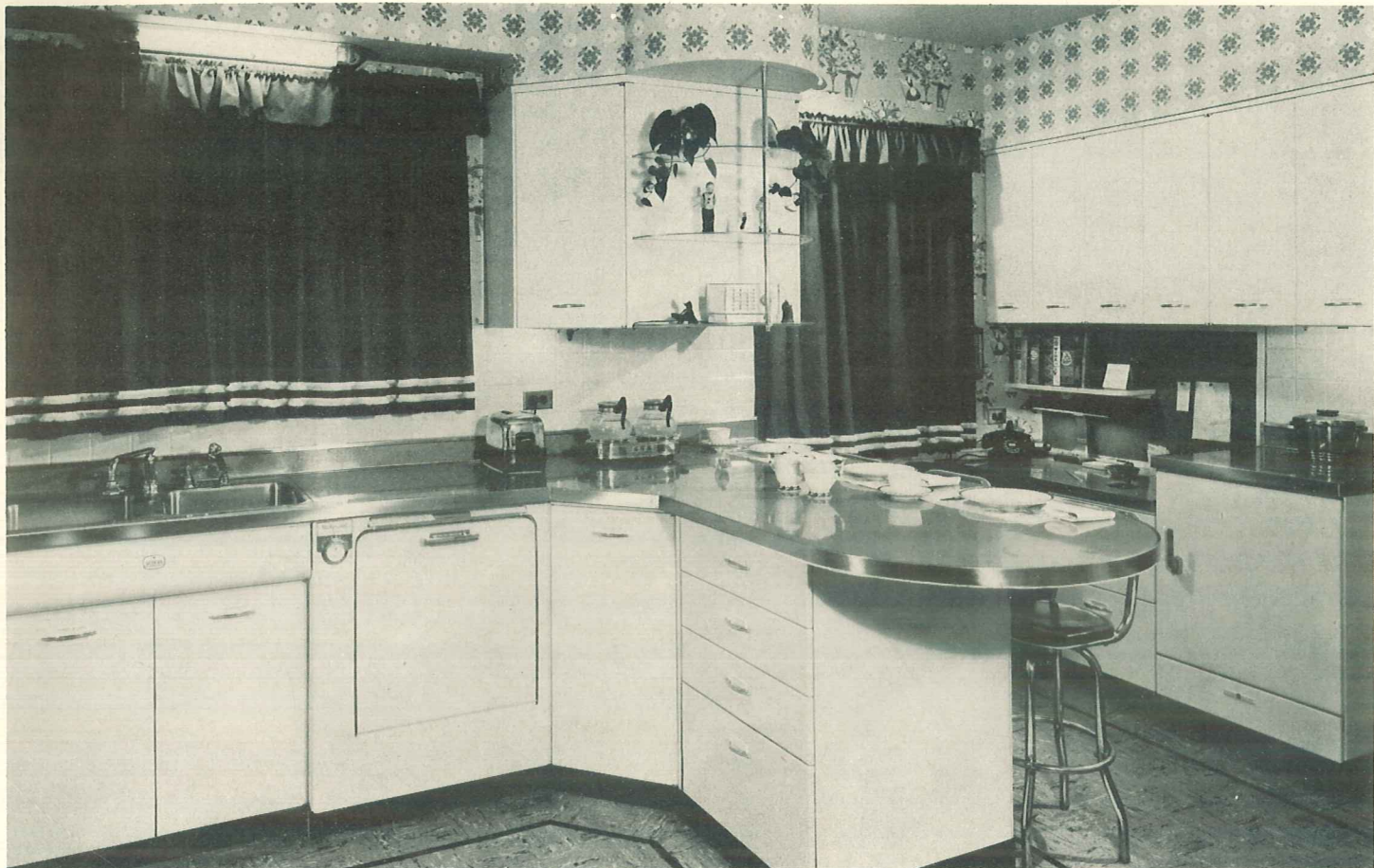


Removable Drawer Front
Accidents can happen anywhere, especially where there are children in the home. With Geneva's removable drawer front, all that is necessary in case a drawer is damaged is to remove the front and replace it. Easy as pie!



Floating Drawer Slide
This feature alone sets Geneva in a class by itself. The slightest touch gently closes a fully loaded drawer. Heavy lead coated interlocking steel channels and wear-proof nylon rollers combine to produce this easy action.

*Other features are described throughout catalog.



Important Components of Geneva Tailored Kitchens

Basic Cabinets

For complete versatility Geneva manufactures the greatest variety of stock wall and base cabinets in the industry. See pages 12 and 13.

Feature Cabinets

Many deluxe feature cabinets for specific uses in the kitchen are made by Geneva. All are designed to save time and work for the housewife.

Range and Oven Cabinets

Trend in modern kitchen planning is toward use of independently installed ranges and ovens. Units to accommodate them are standard with Geneva.

Accessories

Geneva offers a complete line of step-saving, work-saving accessories that would thrill any housewife. Every need has been considered.

Sinks and Custom Counter Tops

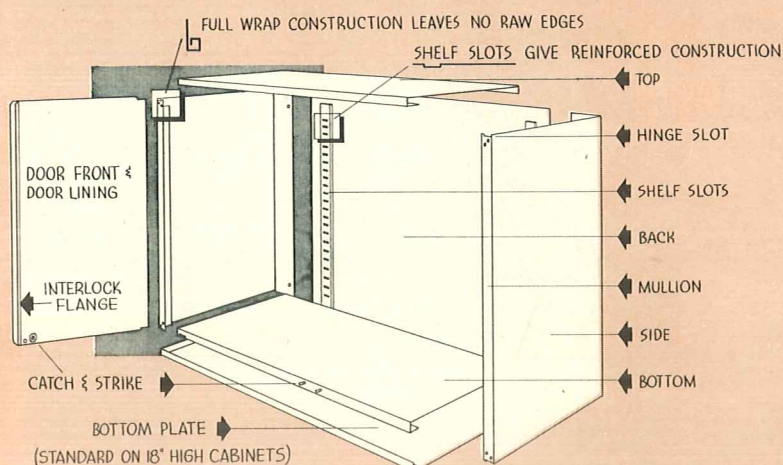
Continuous counters in any shape or size are available in plastics or linoleum. Line features sinks in stainless steel, porcelain and plastics.

Special Custom Cabinets

Special cabinets to fit around chimneys, pipe chases, angled corners, etc., are made by Geneva. Ability to produce these simplifies planning.

Wall Cabinets

Basic Types



Exploded view of wall cabinet body

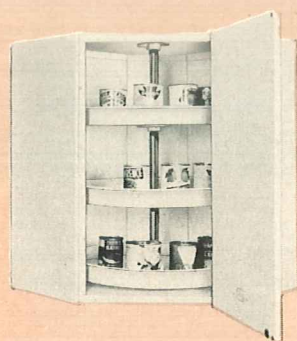
KINDS—Wall cabinets for general storage use are 30" high, come in many widths from 12" to 42" using a 3" module. For over ranges and refrigerators, units are made 18" high. A 36" X 15" cabinet is available for use over extra large refrigerators. Corner cabinet and spin shelf unit are identical in size and shape, require 24" on each wall.

CONSTRUCTION—Only best grades of furniture steel are used. Cabinet parts are carefully formed over dies and electrically welded in position for rugged strength. Shelf slots add rigidity to back. Full wrap construction is used on corner mullions so that no raw edges are exposed. Leading edges of all doors feature an interlocking guard flange:

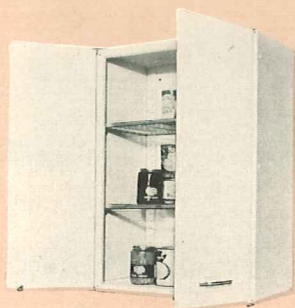
HANDLES—Door pulls are made of solid die-cast steel, heavily chrome plated. Protective plastic cup recessed into door saves wear on finish.

**Important—See Wall Fillers on Page 14*

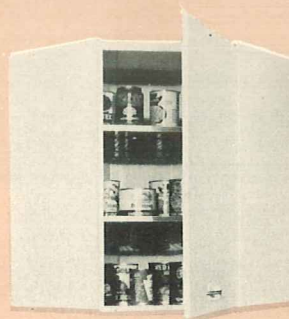
Spin Shelf Cabinet



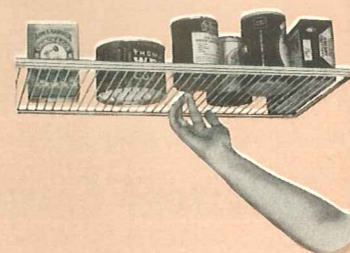
Wall Cabinet



Corner Wall Cabinet

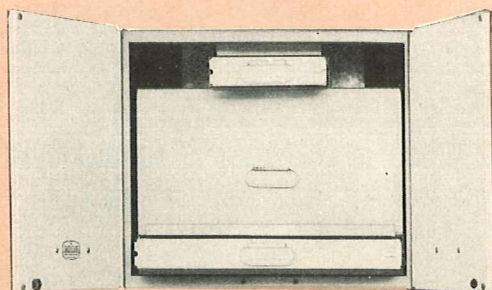


Wire Shelves



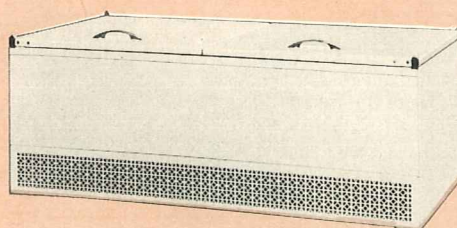
Special Purpose Types

Fan Cabinet



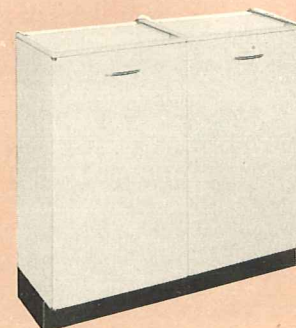
This special cabinet, built to house the Tradewind Fan unit, is 21"X18". Cut-outs in top and bottom of cabinet afford easy installation of fan unit. Standard 21" cabinet is used next to fan unit for additional storage space. Fan unit with filters must be obtained locally.

Vented Cabinet



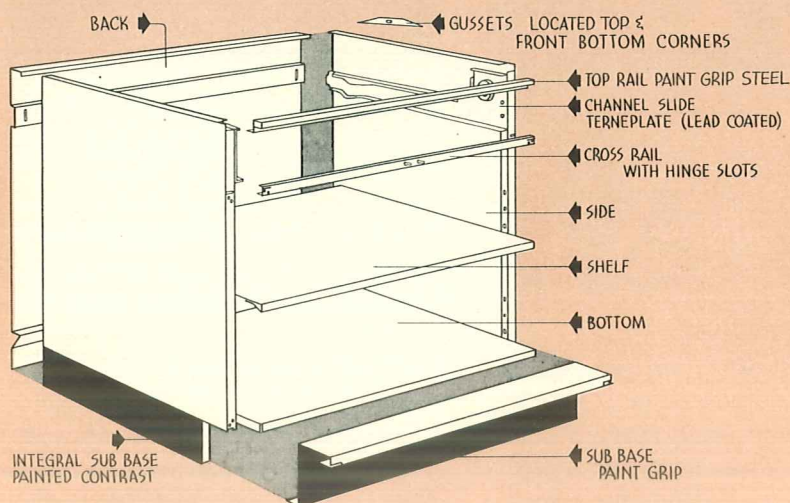
For use with either gas or electric refrigerators Geneva has designed a Vented cabinet. Built-in vent in back allows heat passage through cabinet to soffit and return to room. Unit is 36" long, 13" deep, and 18" high. Contains two adjustable shelves 7"X18".

Converted Wall Cabinet



By adding a top rail and sub-base, any 30" high wall unit may be transformed to base cabinet use as shown here.

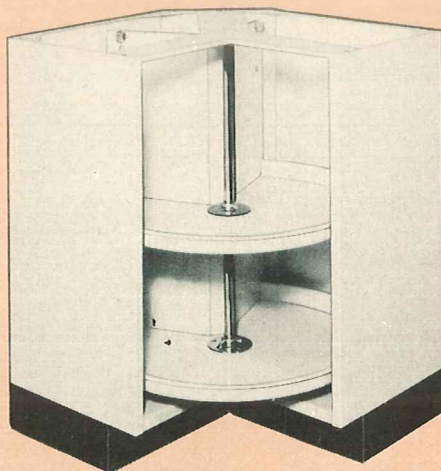
Basic Types



Exploded view of base cabinet body

Merry-Go-Round

Best way to utilize corner space is with this ingenious cabinet. By simply pushing door the shelves spin around, bringing the contents to front. Door closes automatically. Diameter of shelf is 24". There are many ways to incorporate this unit into a plan.



Base Drawer Cabinet

All-drawer base cabinets are made standard in 15", 18" 24" and 30" widths. All except 24" model contain 6" deep drawer at top and two 12" deep drawers below. 24D4 model has three 6" deep drawers, one 12" drawer below. Easy gliding action of drawers is unparalleled in the industry. Construction is so accurate that drawers are interchangeable.

Base Cupboard Cabinet

15" and 18" cupboard cabinets have one door only, may be hinged on either right or left side. Two door cabinets include 21" 24", 27", 30", 36" and 42" widths. Solid steel shelf is welded into position. One 6" high drawer at top of each cupboard cabinet.

Corner Base Cabinet

Standard corner base cabinet is 45" long. Contains 18" wide drawer and door, one solid steel shelf. Utilizes full corner space. Often used on peninsulas.

Tall Cabinet

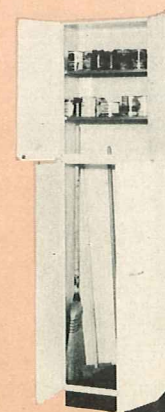
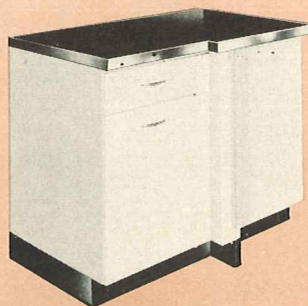
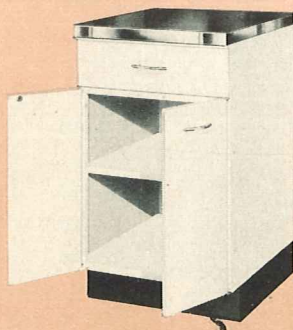
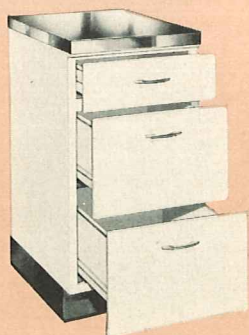
This cabinet is 84" high, 21" wide, 13" deep. Can be made special in 24½" depth. Fitted with adjustable wire shelves it makes an excellent linen storage unit. With broom-holders and robe hooks it serves as implement cabinet, stores cleaning equipment.

Construction

See specifications on page 15.

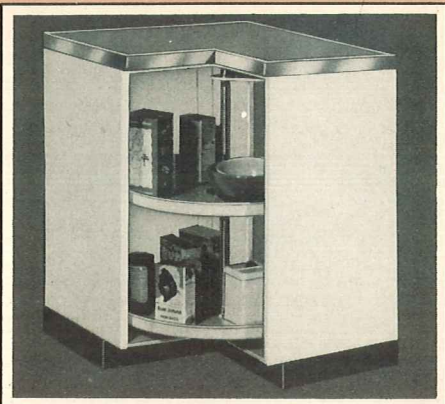
*Important—See Base Fillers on Page 14

Base Drawer Cabinet Base Cupboard Cabinet Corner Base Cabinet Tall Cabinet

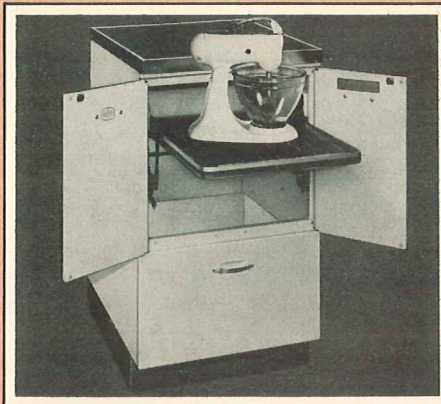
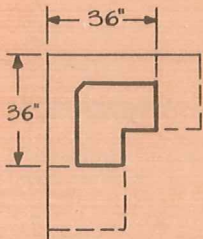


Base Cabinets

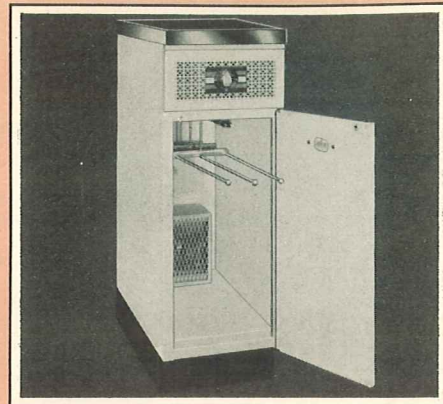
Feature Cabinets for Special Purposes



Merry-Go-Round — Shelves welded to door bring contents of this unique corner cabinet within easy reach when door is pushed. Automatic closing feature. Requires 36" of space on each wall. This unit is one of the handiest, most talked of cabinets on the market today.



Mixer Cabinet—Here's the perfect solution to the question of where to store the mixer. Simply stand it on the vinyl covered platform that has typewriter desk action. Up—it's ready for instant use at a height that is restful to the housewife's arms. Down—it is neatly out of sight. Counter-balanced action for easy operation. Deep 12" drawer for storage. Dimensions: 21" X 34½" X 24½".



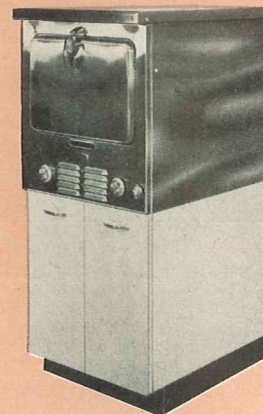
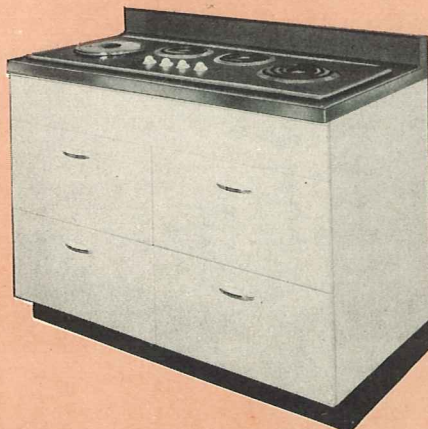
Towel Dryer—Keeps a supply of towels dry, out of sight. Cabinet supplied with 12" right hand door only. Plated towel rack with three rods slides out on ball bearings. Unit is heated by electrically driven fan heater mounted in back of cabinet. Heater unit can easily be removed for cleaning. One hour timer switch. Grilled top panel and subbase for ventilation. Dimensions: 12" X 34½" X 24½".

Range And Oven Cabinets

For gas and electric units

Built-in cooking equipment has revolutionized kitchen design and planning. Greater flexibility, increased efficiency, plus the much preferred comfort level "no stoop" oven, make the "Built-In" popular with architects and builders as well as home owners. Geneva has designed special units to accommodate this type of equipment.

Both range and oven units are made for the Thermador, Presteline, Western-Holly and Chambers lines. Shown at right is the Thermador range cabinet with four deep drawers for storage. Other lines feature two-door cupboard sections under cooking surface. These gas and electric appliances must be purchased through local sources.

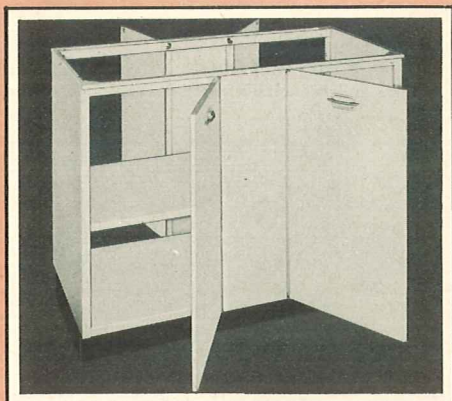


Cabinets for these and similar ovens make decentralized cooking possible. Pictured above (left) is the Western-Holly oven cabinet which provides fine storage space above and below oven. Chambers oven at right nests neatly on a special base cupboard cabinet which brings oven top to 54" level. For full dimensions see guide on page 13.

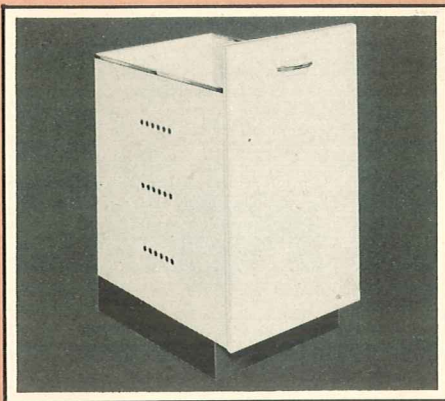


BASE CABINETS

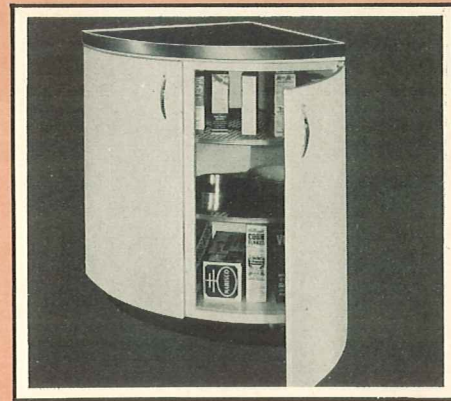
Feature Cabinets for Special Purposes



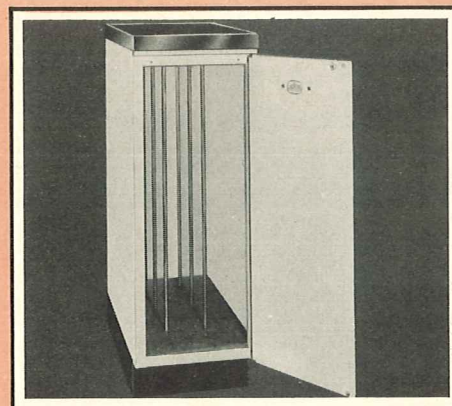
Peninsula Cabinet—Designed for use where peninsula or island is desired. Four full height 18" doors open this unit up from both sides. When used with adjoining cabinets, one door must be shut off and an intermediate filler attached to panel. One solid steel shelf is welded in. Base end shelves (Page 11) often are used with this cabinet. Dimensions: 45" X 34½" X 24½".



Laundry Hamper—Mounted on free-action rollers, this handy unit may be pulled out from adjoining cabinets and wheeled noiselessly around the room. Ideal for use where laundry is located adjacent to the kitchen. Stainless steel guides hold hamper in position between cabinets. Ventilating holes in sides and bottom allow free circulation of air. Dimensions: 18" X 34 5/16" X 24½".



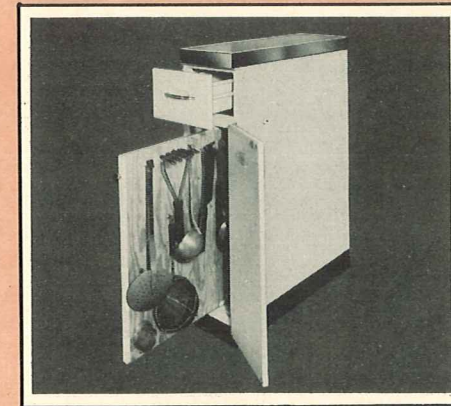
Quarter Round Cabinet—Besides adding beauty to the lines of a kitchen, this cabinet has definite practical purposes. On peninsulas, islands, or straight walls near doorways, it allows extra clearance. Contains two fully insulated doors, two extra heavy plated wire shelves for storage, recessed subbase. Unit adds deluxe touch to any kitchen, large or small. Dimensions: 24½" X 24½" X 34½".



Tray Cabinet—Hard-to-store trays and large platters may be safely stored in this specially designed cabinet. Two rows of cadmium plated bars placed vertically divide the space. Contents are placed on edge and supported by bars. Entire cabinet bottom is lined with soft linoleum. Full length insulated door—available in right hand swing only. Dimensions: 12" x 34½" x 24½".



Table Height Unit—When installed with counter tops these cabinets are 30" high. This makes it possible to get lowered table height counter space in the kitchen—an important feature for short women. Has a variety of uses such as a mixing center, space for kneading dough or as a desk for planning meals. Unit contains two 6" deep drawers, one 12" deep drawer. Dimensions: 18" X 28½" X 24½".



Utensil Cabinet—Actually three cabinets rolled into one. Contains 6" deep drawer, cupboard with movable center board and shelf which doubles as bottom plate. Uses are unlimited for varied storage. Dimensions: 9" or 12" wide, 34½" X 24½".



Cupboard



Tray

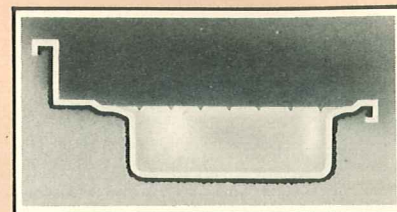
Sinks



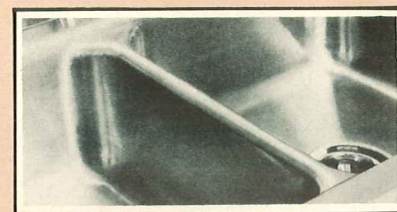
60" double bowl illustrated.
See size chart on page 12.

Stainless Steel Sinks

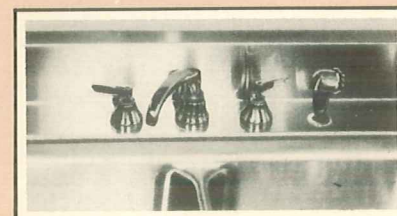
Nothing can compare with the beauty, utility and enduring permanence of a Geneva Heirloom stainless steel sink. The distinctive all-steel construction provides great strength and uniform quality. There is not a single seam or open joint. This is your assurance that all possible hiding places for germs, food deposits, dirt or odors are eliminated. Top is stainless clear through—no danger of chipping, surface wear or tarnishing. Fats, acids and alkalies will not affect this surface. A Geneva stainless sink is one major item that will never need replacement in the kitchen. Installed, it adds many times its cost to the value of a home.



Deck is one solid piece of metal—no welds at corners, no open joints or seams.

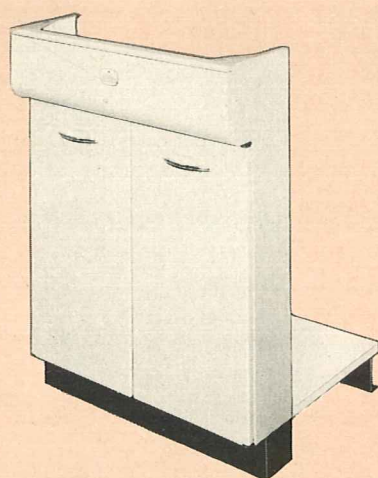


Divider of double bowl sink is lowered to ease dish washing task, prevent breakage.

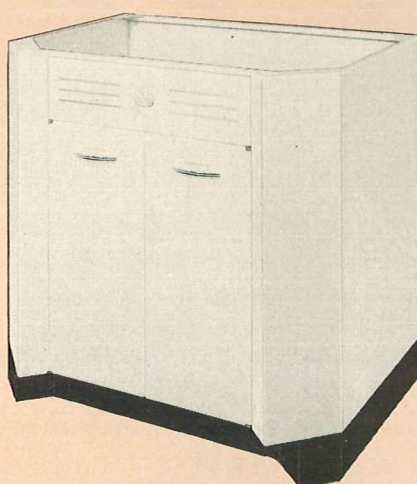


Extra wide fixture ledge and parallel drain grooves are also fine Geneva features.

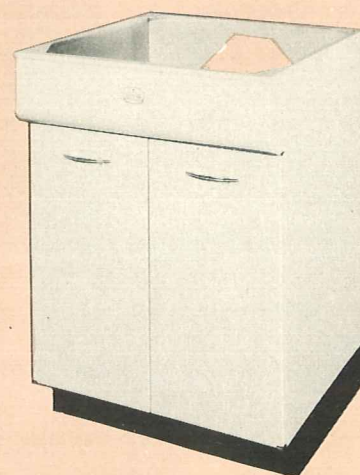
Sink Fronts and Cabinets



Sink Fronts—Used mainly where radiators or plumbing obstructions do not allow use of full cabinet. Used with custom tops. Ventilating panel is recessed. Standard in 24", 30", 36" and 42" sizes.



Corner Sink Cabinet—A full cabinet with bottom, sides and back, flush front ventilating panel and two-door cupboard. Will take either single or double bowl. Requires 42" of space on each wall.



Sink Cabinet—Full cabinet except back is open. Ventilating panel is recessed for knee room. Two doors to cupboard underneath. Standard sizes are 24", 30" and 36" wide.



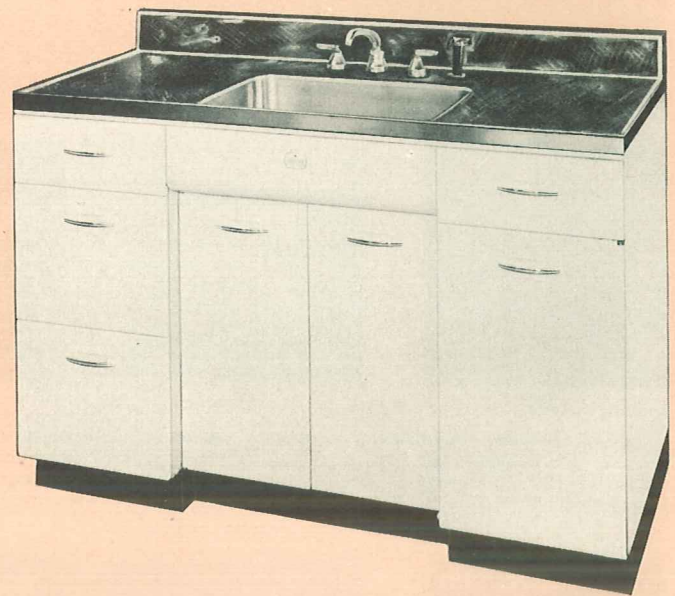
SINKS • SINK FRONTS AND CABINETS

Continuous Custom Counters



Porcelain Sinks

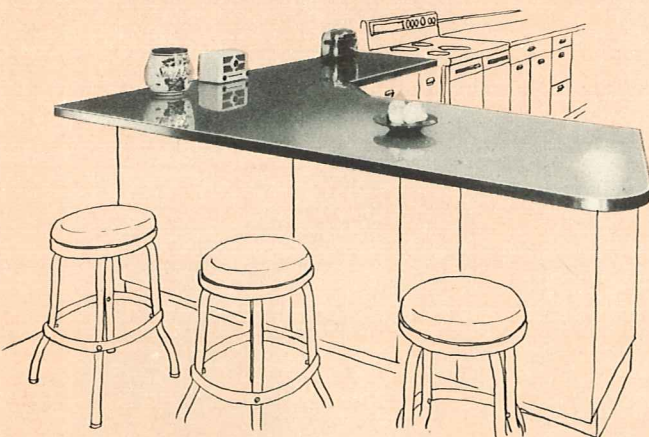
All Geneva porcelain sink tops are made of pressed steel and finished with a heavy coating of porcelain. Sinks have 4" backsplash, deep drain grooves, wide fixture ledge. The 66" model features twin bowls with lowered divider and a depression for soap dish. All sink cabinets have Geneva's famous quality built in. Sturdy construction, Bonderizing, no-chip enamel finish, gliding drawers—deluxe throughout. See size chart on page 12.



Plastic • Linoleum • Vinyl Sinks

For those who want colorful sink tops, Geneva has available standard or custom tops in a wide variety of colors and patterns. Materials include plastic, vinyl or linoleum. Bowls are all ledge type so that water pipes do not go through deck of sink, may be either porcelain or stainless steel. Standard in 42", 54", 60", and 72" widths.

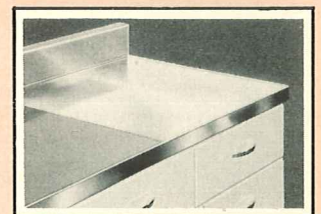
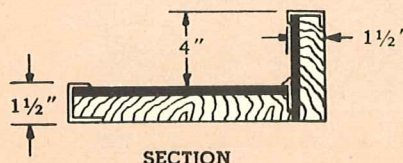
Continuous Custom Counters



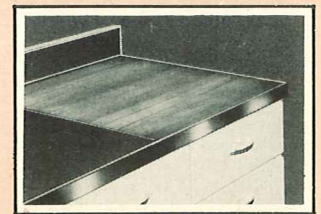
Custom counter tops often overhang cabinets to form snack bars as illustrated here.

Custom tops of practically any size or shape may be ordered. Angles, free form, cutouts, inside and outside radii—all are routine at Geneva. Available either with or without backsplashes or endsplashes. All tops are made from drawings prepared by the engineering department.

Specifications—Tops are constructed of extra heavy plywood core that is sealed against moisture and mold. Surface material is laminated to core under great pressure. All tops are trimmed with flush type .025 gauge solid stainless steel nosing. **RADII:** On 180° end minimum radius is 4", maximum radius 15". On 90° outside or inside corners minimum radius is 4", maximum radius is 30". All tops are shipped in crates for maximum protection.



STAINLESS STEEL INSERT
Next to range it is good to use a stainless steel insert for sliding hot pans onto. This can be built into regular counter top as shown.



HARD MAPLE INSERT
Ideal for chopping meats, preparing salads, cutting bread, etc. Can be made any desired width. A thin, flat beading separates insert from balance of counter top.

Accessories

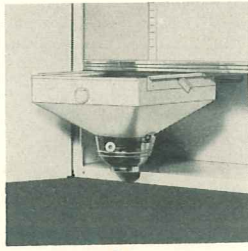
Wall Cabinet Accessories



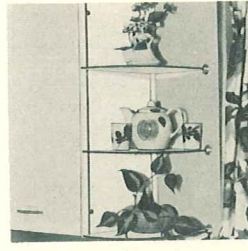
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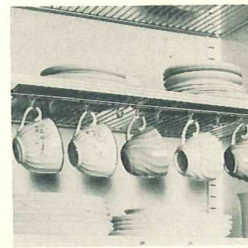
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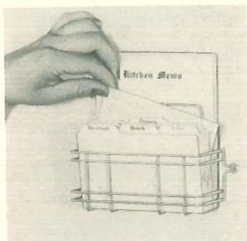
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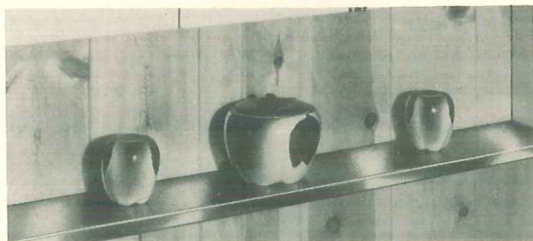
5

1-GLASS DOORS. Available for either single or double door cabinets. 2-CONDIMENT RACK. A 10" X 8" step shelf of cadmium plated wire for compact storage of condiments. Has rubber feet. 3-SLIDING FLOUR OR SUGAR BIN. Fastens under wire shelf,

pulls out on slides. 10 pound capacity. 4-GLASS CORNER SHELVES. Three 9" wide glass shelves with radius corners. Supported by enameled panel. 5-SLIDING CUP HOOKS. Hooks slide in cadmium plated channel which attaches to wire shelf. Available in 14" or 19"

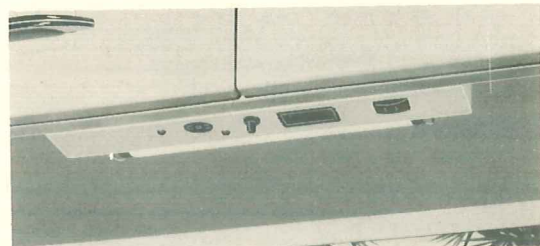


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7

6-RECIPE RACK & MEMO PAD. Attaches to inside of wall cabinet door. Plated wire rack holds memo pad and filing cards which are part of the kit. 7-UTILITY SHELF. For use below 18" high cabinets and between 30" high units, usually over a range or sink.



8

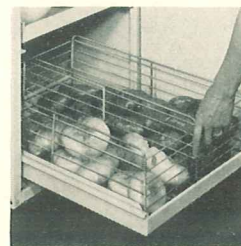
Stainless steel shelf either 6" or 13" with white enameled back panel. 8-FLUORESCENT LIGHT. Fits under bottom of 15" or larger wall cabinet. Floods work counters with properly placed light. Convenience outlet built in. Furnished less bulb.



Accessories round out the beauty and usefulness of a kitchen. This kitchen shows good use of glass doors, shelves and quarter round units.

Base Cabinet Accessories

This complete line of accessories for both wall and base cabinets has been designed to save steps and reduce work in the kitchen. They can be installed *after* the housewife has become accustomed to her new kitchen for most satisfactory arrangement. They may be moved from one place to another as the need arises. No mechanic is required to install them—a screw driver and drill will do the job quickly and easily. These helpful items store foods, cutlery, lids, etc., *at the point of use* within fingertip reach.



1

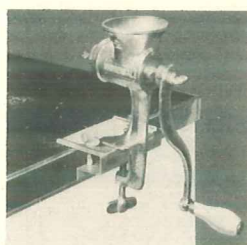


2

1-VEGETABLE BIN. Fits either 15" or 18" sliding shelf. Heavy wire basket has one partition. 2-BREAD BOX. Tinned metal box with sliding top and cake rack inside. 15" or 18" wide. Fits deep drawers only.



3



4

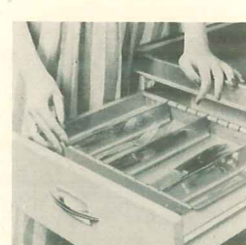


5

3-SLIDING SHELF. Glides on regular drawer rollers and slides. Available in 15", 18", 21", 24", 27", 30" and 36" widths. 4-MEAT GRINDER CLAMP attaches to any standard counter top. 5-FLOUR, MEAL & SUGAR BIN. Fits 15" or 18" wide lower drawers. Holds

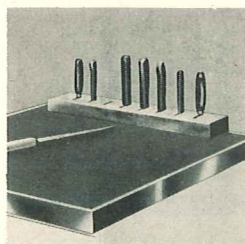


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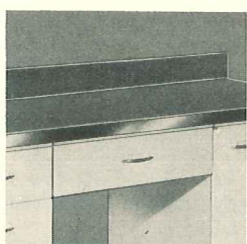


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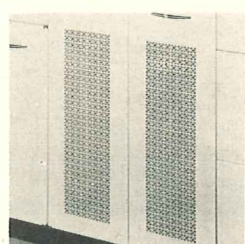
24 lbs. flour, 10 lbs. each of meal and sugar. 6-CUTTING BOARD. 15", 18", 21" or 24" wide. Slides on stainless steel runners. 7-CUTLERY TRAY. Coved stainless steel dividers are removable. Tray slides on stainless steel runners. 15", 18", 21" widths.



8

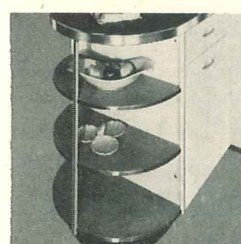


9



10

8-KNIFE BLOCK. Fits any top 18" or wider. Eight slots for knives. 9-UNDER COUNTER DRAWER. 6 1/2" high, any standard width. Regular slides and rollers. 10-GRILLE DOOR. Used where cabinet covers heating outlet or for ventilating vegetable storage.

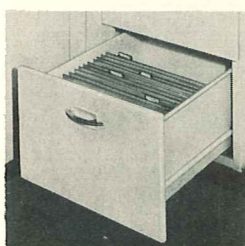


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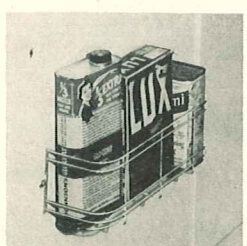


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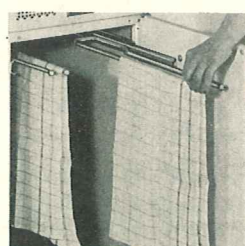
11-BASE END SHELF. Three 180° shelves attached to enameled support panel and chrome bar. Ideal for use on peninsulas or islands. 12-CHROME LEG support for planning desks, snack bars, etc. 3 1/2" long, 1" diameter. Furnished with collar and plug.



13

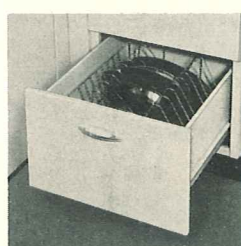


14

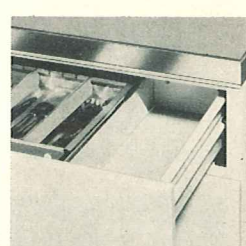


15

13-FILE INDEX. Movable file folder support slides in track. Fits 12" high 18" wide drawer only. 14-AUXILIARY STORAGE RACK of plated wire is used for storing packaged soap and cleansers. 9" and 12" widths. 15-TOWEL RACK. Two towel rods slide out



16

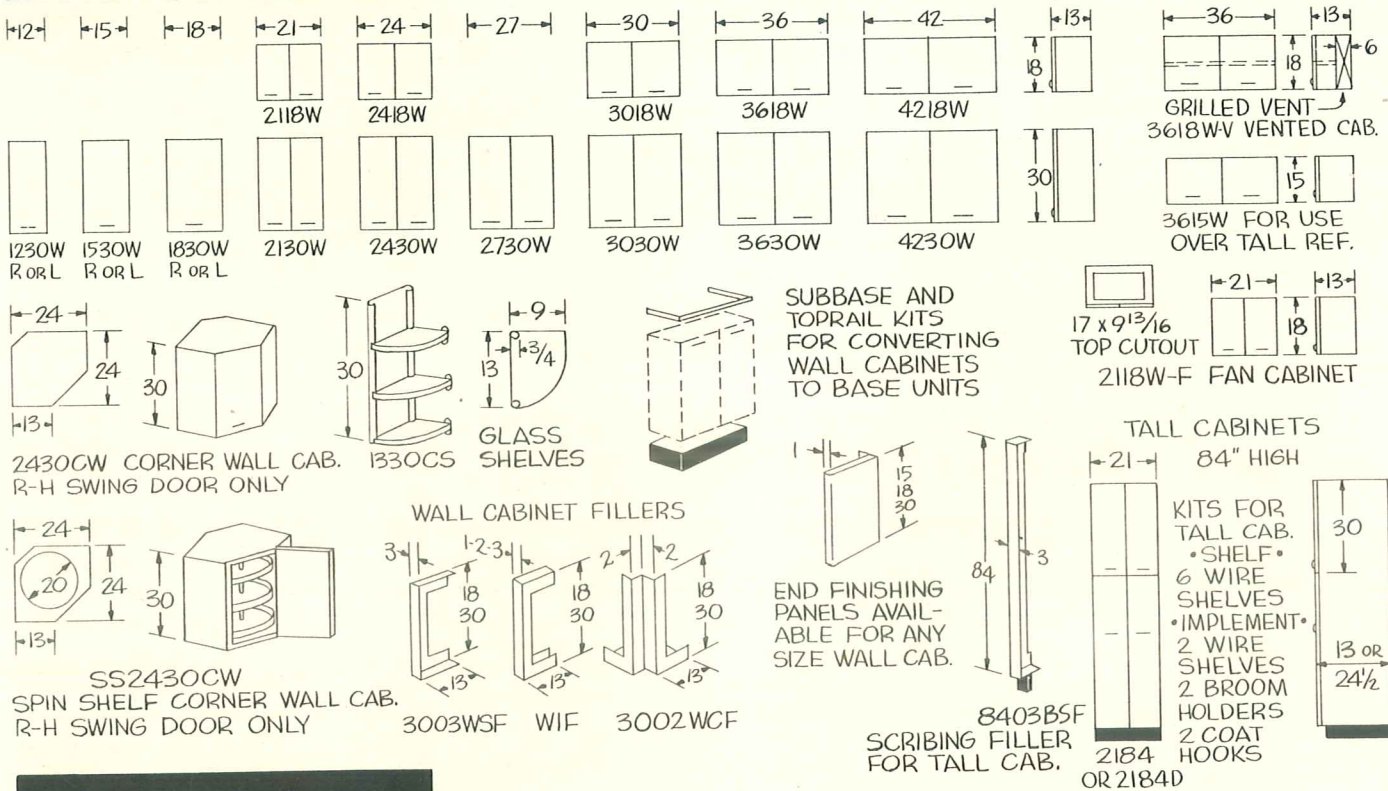


17

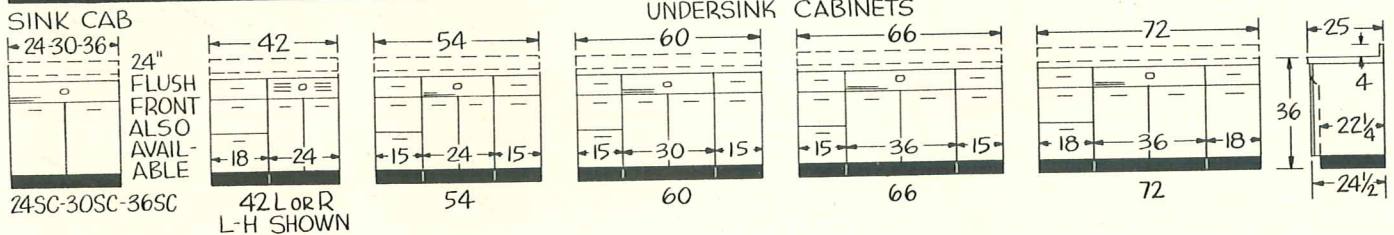
from track on ball bearings. 16-LID & TIN FILE. Made of heavy zinc plated wire, this accessory provides compartments for 10 lids or covers. 18" wide. 17-TRAY SPACER. Used with cutlery tray or cutting board. 6" or 9" wide. Stores large cutlery, rolling pin.

Dimensions (IN INCHES)

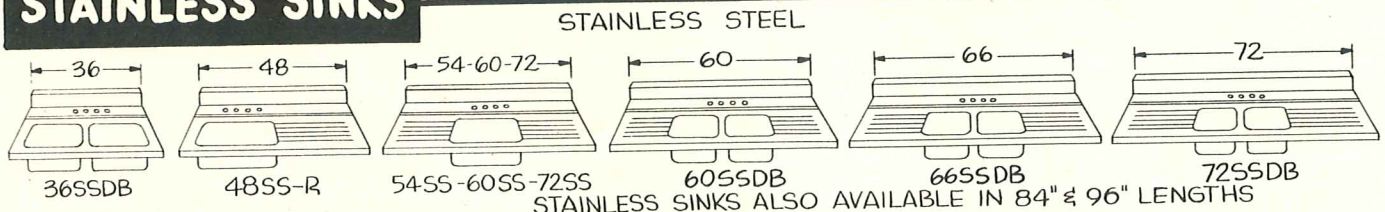
WALL CABINETS



UNDERSINK CAB.



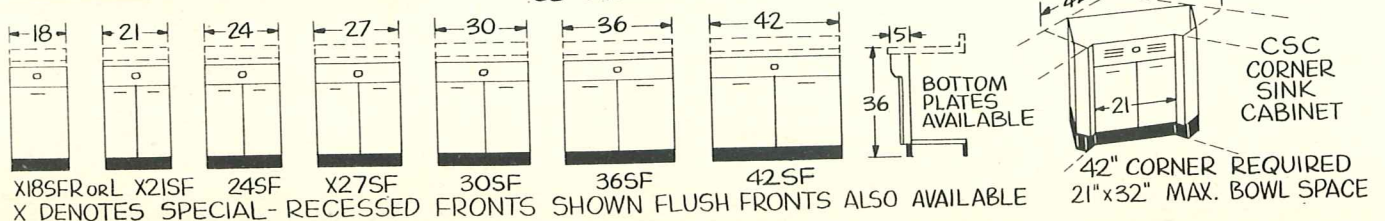
STAINLESS SINKS



OTHER SINKS

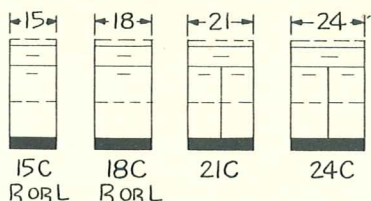
PORCELAIN	42" R OR L	54" SB	60" SB	60" DB	66" DB	72" DB
FORMICA	42" R OR L	54" SB	60" SB	60" DB	66" DB	72" DB
LINOLEUM	42" R OR L	54" SB	60" SB	60" DB	66" DB	72" DB
SB-SINGLE BOWL DB-DOUBLE BOWL						

SINK FRONTS

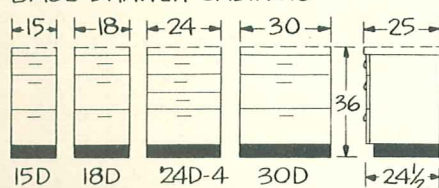


BASE CABINETS

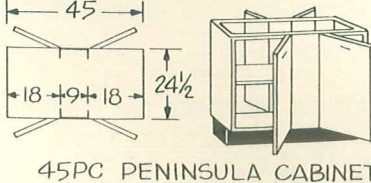
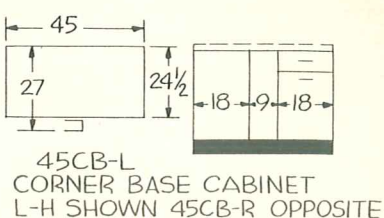
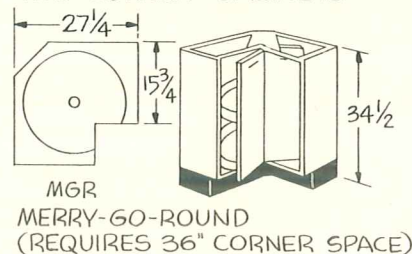
BASE CUPBOARD CABINETS



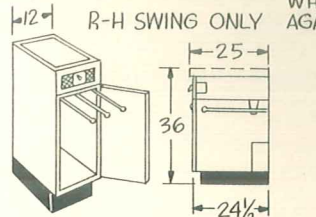
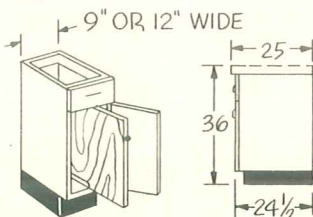
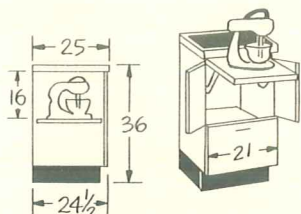
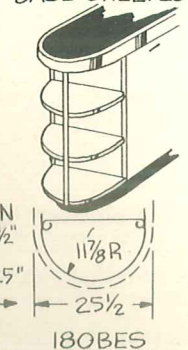
BASE DRAWER CABINETS



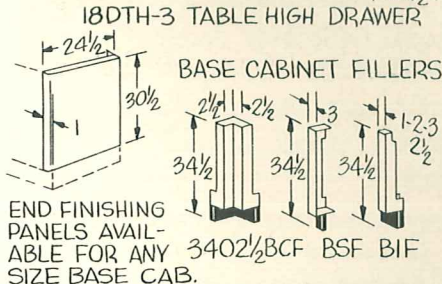
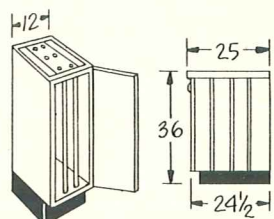
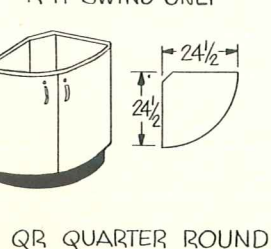
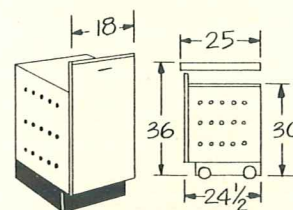
BASE CORNER CABINETS



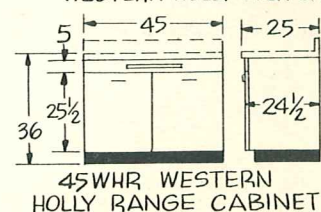
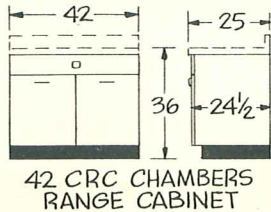
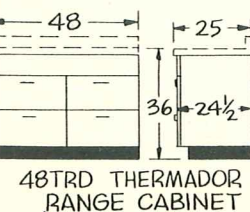
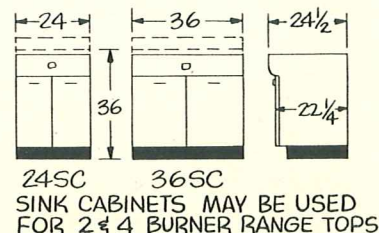
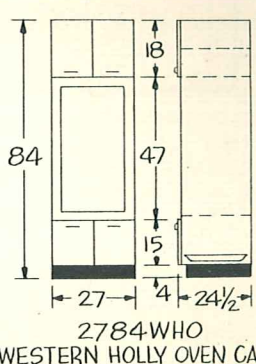
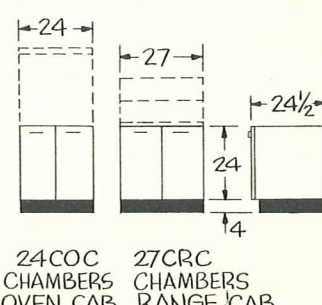
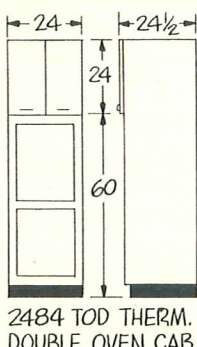
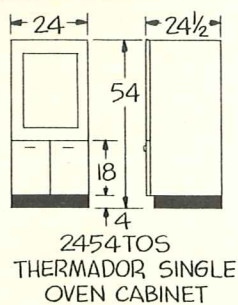
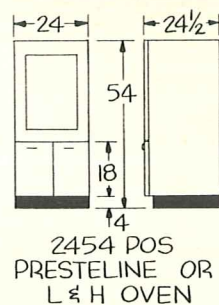
BASE SHELVES



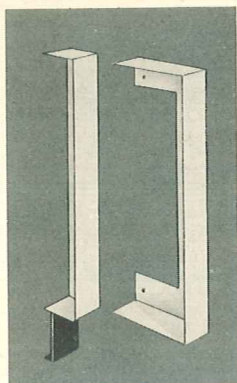
TOP DIMENSION
FOR ISLAND 25½"
WHEN USED
AGAINST WALL 25"



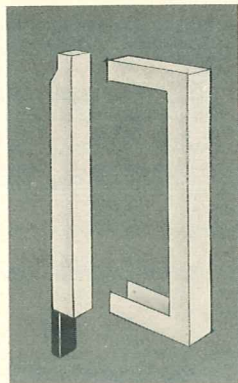
RANGE & OVEN CAB.



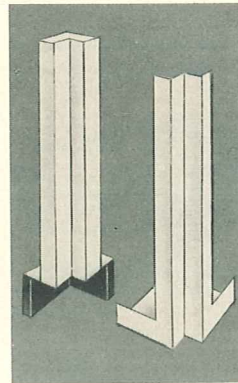
Fillers



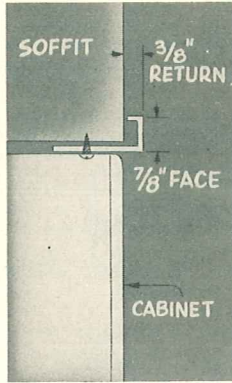
Scribing



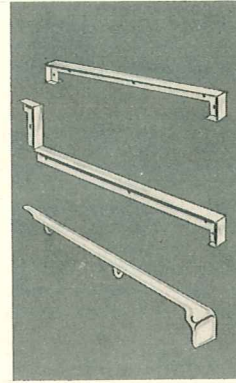
Intermediate



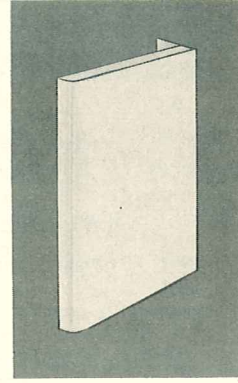
Corner



Trim Moulding



Moulding Strips

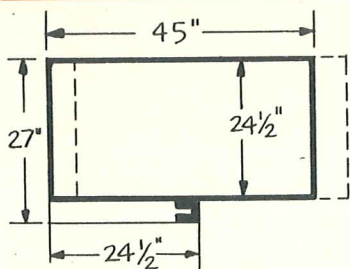
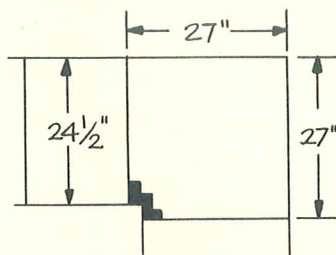


End Panel

FILLERS are used to fill out odd spaces and overcome "out of plumb" building conditions. They are vital to a good finished installation. There are three types of fillers. **SCRIBING** fillers are 3" wide, may be cut on the job to conform to wall contours. **INTERMEDIATE** fillers may be 1", 2", or 3" wide. They are used between cabinets. **CORNER** fillers are used to join cabinets at right angles. Base filler is 21½" wide on each face while the wall filler has flanges 2" wide each way. This filler also has an integral bottom plate to cover gap between cabinets.

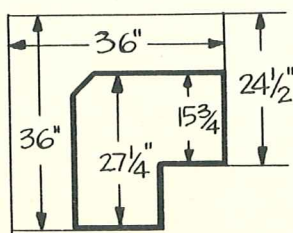
BASE CABINETS

Base corner filler is "W" shaped with 2½" faces. Requires 27" of space each way from the corner. Makes a dead space.

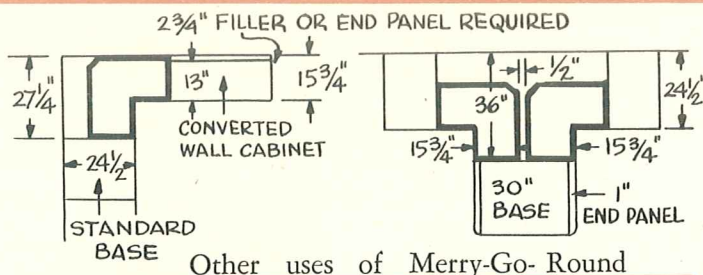


Corner base cabinet comes right or left. The cabinet is 45" long and with the standard filler makes a return of 27". Cabinet can be held out from wall as shown by dotted outline to take up odd dimension

on the long side. The return dimensions can be varied by using a 1", 2" or 3" intermediate filler rather than the 21½" filler furnished with the cabinet.

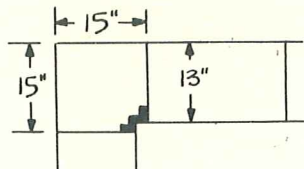


The Merry-Go-Round is ideal for corner storage as the shelves are completely accessible. To adjoin standard base cabinets at each wall, 36" of space is required. Various other combinations can be made, a few of which are shown.



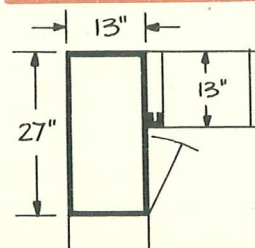
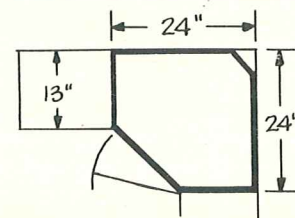
Other uses of Merry-Go-Round

WALL CABINETS



Wall corner filler is "W" shaped with 2" faces, requires 15" of space each way from corner. Makes dead space.

Wall corner cabinet allows full use of corners. Requires 24" of space each way from corner. Right hand swing door only. Door at 45° angle to adjoining cabinets.



Butted cabinets make a square corner but allow full storage space. One door is closed off as shown. Be sure to use a cabinet that has doors larger than 13" or else hold the cabinet from the wall enough for the door to clear adjoining cabinet. Numerous combinations.



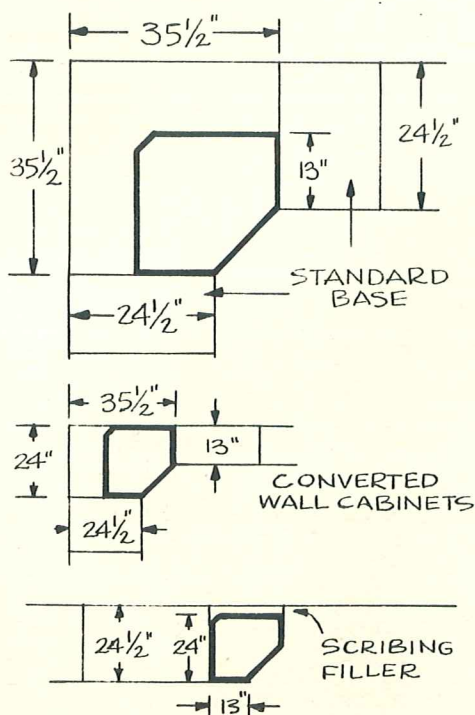
Advantages

of Steel Over Wood

Steel has many advantages over wood for kitchen use. Its life is longer and it can be better protected than wood. Geneva steel cabinets will never warp, shrink, expand or split. They are fire, vermin and rodent proof. Paint will not chip or flake off. If a color change is ever wanted, new paint can easily be applied to the cabinet surfaces.

From the housewife's viewpoint they are easy to care for and will give many, many years of trouble-free service. Installed, a steel kitchen will add much more than its cost to the value of the home.

Converted 2430CW wall cabinet to base is used where a diagonal corner is wanted. This requires 35½" of space each way from corner. Other combinations can be worked out, a few of which are shown.



Other uses of converted corner wall

Specifications

WALL CABINETS—Design shall be of flush type construction with all front edges radius formed, eliminating all square corners. Cabinets shall be 13" in depth, 18" or 30" in height and increase in width at increments of 3". Cabinet body sides shall be constructed of minimum 22 gauge U.S.S. cold rolled high grade furniture steel. Corner mullions shall be of full wrapped construction with no raw edges or flanges exposed. All welds shall be flush and ground to eliminate flashing or pitting. Shelves shall be of heavy open wire construction and fully plated. They shall be adjustable on 1" centers.

BASE CABINETS—Design shall match wall cabinet styling. Cabinets shall be 34½" high (36" with top) 24½" deep and increase in widths at 3" increments. Body sides shall be of minimum 20 gauge U.S.S. rolled steel. Gussets and reinforcing members shall be of 16 gauge steel. Cabinets shall be equipped with fixed top rail. All base cabinets shall have an integral subbase forming a recessed toe space 3" deep and 4" high. Shelf shall be of steel reinforced construction securely welded into place. All other construction details same as outlined under "Wall Cabinets" above.

DOORS—shall be of double pan construction. These parts shall be completely finished inside and out before assembly. Sound deadening shall consist of full size pads of insulating material bonded to inside surfaces of front and lining under heat and pressure forming a dense integral unit. Doors shall close against rubber bumpers.

DRAWER SLIDES—Drawers shall be suspended on four rollers formed of moulded Nylon securely riveted to channel members with incorporate self-closing device and built-in stops. Channel member shall be of 16 gauge Terne Plate (lead coated) steel.

DRAWER BODIES—shall have radius bottom sides and be securely fastened to cabinet lining in a manner that forms a rigid integral unit.

DRAWER FRONTS—shall be painted inside and out and filled with sound deadening material. These fronts shall be removable, but shall be assembled with special clip members forming a rigid assembly to the drawer body.

HANDLES—shall be semi-recessed type with protective back plate of high grade plastic material. Bar type pull shall be die cast steel heavily chrome plated and polished to a bright finish.

HINGES—shall be semi-concealed type of extra heavy cold rolled steel and chrome-plated.

CATCHES AND STRIKES—shall be of approved type of material, heavily plated.

FINISH—shall consist of full Bonderized surfaces covered with minimum ¾ mil coat of rust inhibiting primer baked at a suitable temperature for one-half hour, followed by a minimum ¾ mil coat of decorative synthetic gloss enamel baked for one-half hour at a suitable temperature.

PACKING—Wall units shall be wrapped in protective paper and doors shall be securely wire strapped in locked position. Units shall then be packed in approved type cartons with protective top and bottom corner pads. Base cabinets shall be crated in reinforced slat type full enclosed package. Doors and drawers shall be securely fastened against accidental opening.

SINK CABINETS—Same specifications apply as listed under base cabinets, except that top rail shall be of special corrosive resistant steel.

FILLERS, ACCESSORIES AND SPECIAL UNITS—A complete line of accessories shall be available to fit standard cabinet units with minimum effort for installation. All fillers and special units shall follow same specifications for construction and gauges of metals as wall and base cabinets.

COUNTER TOPS—shall be 25" deep and 1½" thick with backsplash 4" high and 1½" thick. These tops shall be custom built to length and shape desired. Formica or linoleum surfacing shall be securely bonded to water-proof plywood under applied pressure to insure against de-lamination, and all edges shall be bound with high quality stainless steel edging. Plywood shall be 1-¾" thick.

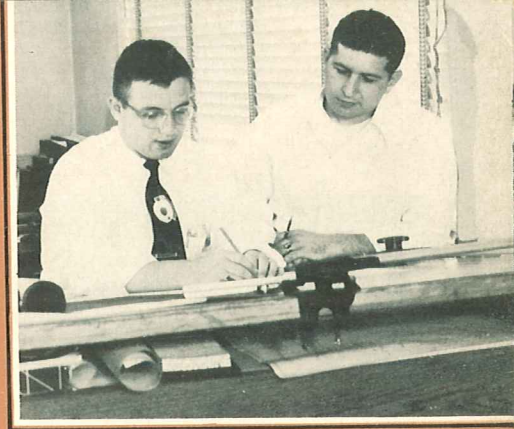
CUSTOM FORMICA OR LINOLEUM SINK TOPS—shall be 25" deep and 1½" thick with back-splash 4" high and 1½" thick. These tops shall be custom built to length and shape desired. Formica or linoleum surfacing shall be securely bonded to water-proof plywood under applied pressure to insure against de-lamination, and all edges shall be bound with high quality stainless steel edging. Plywood shall be 1-¾" thick.

PORCELAIN SINK TOPS—shall be 14 gauge deep-drawing enameling steel, finished with three coats of special high-test porcelain enamel fused on a bonderized surface at a temperature of 1660 degrees. Acid-resisting, and processed to prevent cracking and chipping, the finish will not lose luster nor discolor even when subjected to 190-proof alcohol or metered sun.

STANDARD STAINLESS STEEL SINK TOPS—Construction of deck surfaces and bowls shall be of 18 gauge 430 non-magnetic stainless steel. Complete deck and backsplash surface shall be of one-piece construction with raised edge section and without exposed notching or welding on the top surface. Bowls shall be flush welded to deck and ground to form a seamless appearance. Underside shall be provided with preserved coated wood mounting cleats. Entire underside of sink shall be fully sound-deadened.

Planning Service

Efficient kitchen planning requires that the space available be put to the best possible use consistent with the housewife's desires. Many Geneva dealers and all Geneva distributors have specialists who have been carefully trained for this work. In addition the factory maintains a large planning staff which specializes in extra-ordinary and display kitchens. We will be glad to help you with plans of any kind.



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800 North Main Avenue
Greene Hardware & Supply Co.

703-11 East Market Street
Shobe, Inc.

1195 Union Avenue

Gambill Distributing Company
117-9th Street, North

Guenther Gas Appliances, Inc.
1100 Cadiz Street

Acme Distributing Company
448 West Seventh St., South

Prudential Distributors, Inc.
South 151 Stevens Street

Roth Appliance Distributors, Inc.
647 West Virginia Street

MCCORMICK RUG COMPANY
522 VAN BUREN TOPEKA, KANSAS



**You can TAILOR FIT
any kitchen with
GENEVA**

**WALL CABINETS
BASE CABINETS
SPECIAL CABINETS
FEATURE CABINETS
SINK UNITS
CUSTOM TOPS**

**It's the most complete
line in the industry**

**Specified by Architects and Builders
For Homes, Schools, Hospitals, Laboratories**

THE QUALITY STORY

More and more architects and builders are pointing to Geneva as the standard of quality for the cabinet industry. Here are their reasons:

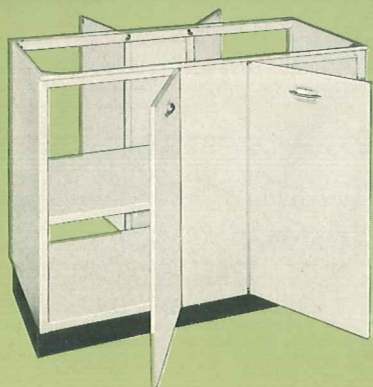
CONSTRUCTION & MATERIALS—Only the finest materials go into Geneva cabinets. Heavy gauge steel is all die formed and electrically welded for extra rugged strength. There are no raw edges, no metallic rattles with Geneva's method of construction. Men of long experience in the steel kitchen cabinet business supervise every operation, and a top-notch system of quality control and inspection is your insurance that all merchandise is up to the high Geneva standards.

SPARKLING FINISH—Geneva's lustrous non-chipping finish will remain beautiful for years. All units are bonderized to protect the metal from rust and provide an ideal base for the baked-on enamel. A rust inhibiting primer is first baked on at high heat, then the top coat of synthetic enamel is baked on at 300°F. The result is a finish that is durable and easy to keep looking like new.

VERSATILITY—The wide variety of standard cabinets plus the fact that any special size or shape unit can be made means that Geneva can custom tailor any given room dimensions. The housewife can have any arrangement of cabinets she desires. With all of their exclusive features, Geneva kitchens are competitively priced — and they can be installed in jig time.

GENEVA MODERN KITCHENS • GENEVA, ILLINOIS

To Add Convenience and Workability SPECIAL FEATURE CABINETS



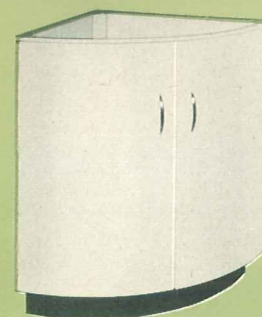
PENINSULA CABINET—Highly versatile for snack bar arrangements, islands, etc. Four full doors, recessed subbase on both sides. 45 x 24½ x 34½ inches.



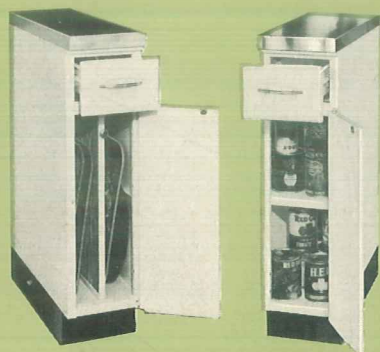
MIXER CABINET—Up—and ready for instant use. Down—and neatly out of sight. This unit enables housewife to use mixer at proper working level. 24 x 24½ x 34½ inches.



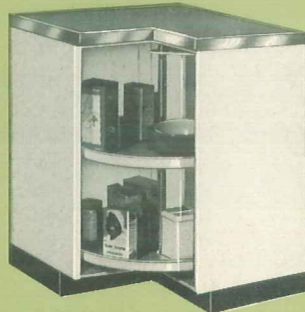
PLANNING DESK—Only 30" high this unit makes ideal sit down space in kitchen for meal planning, writing, eating. Has spacious work surface, ample storage for recipe files, etc. Top is 42 x 25 with radius corner.



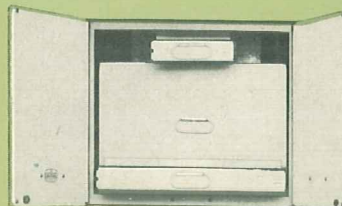
QUARTER ROUND—A base cabinet that adds beauty to the kitchen as well as utility. Unit allows extra clearance which is often needed. Three solid steel shelves for storage. 24½ x 24½ x 34½.



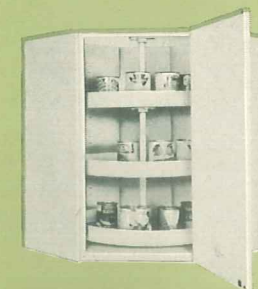
UTENSIL CABINET—Can be used either way shown above or as tray cabinet. Only 9" wide but surprisingly useful in the kitchen. 9 x 24½ x 34½ inches.



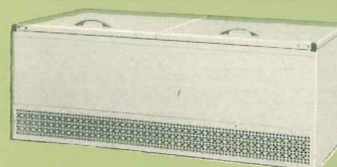
MERRY-GO-ROUND—By simply pushing door the shelves spin around bringing all contents to front of cabinet. Closes automatically — cannot remain open. Requires 36" corner space.



FAN CABINET—Made to accommodate Trade Wind fan with filters and blower. 21 x 13 x 18. Unit usually used with standard 2118W unit over range.



SPIN SHELF—Shelves rotate smoothly on a bearing. Peak efficiency for corner wall or base units. Contains three shelves with 20" diameter. Each shelf has 1½ lip, coved bottom. Requires 24" of wall space.



VENTED CABINET—For use over refrigerators. Built-in vent in cabinet back allows heat passage for venting. Single 5" deep shelf is adjustable. 36 x 13 either 18 or 15 inches high.



Sinks of Many Kinds to Choose from



FORMICA SINK TOPS

Gay, colorful patterns and good wearing qualities have made Formica a favorite with the housewife. This material has hard, glossy finish and is not affected by acids or caustics. Easy to keep clean. Formica is laminated to heavy plywood, trimmed with stainless steel edging. Can be made in any length.



PORCELAIN SINK TOPS

The always popular porcelain sink tops are available in 42", 54" and 66" sizes. Made of pressed steel, bowls and drainboards are finished with a heavy coating of gleaming white porcelain enamel. These sinks are easy to care for, always clean and sanitary in appearance.

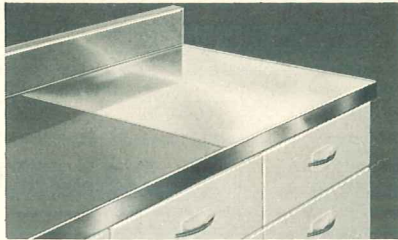


STAINLESS STEEL SINKS

The gem of them all, a Geneva Heirloom stainless sink. Seamless construction with no open joints. Built to last a life time. Double bowl sizes include 36", 60", 66", 72", 84", and 96". Single bowls in 54" and 60" sizes. NOTE: No production of these sinks as long as stainless steel remains a critical war material.

CUSTOM COUNTER TOPS

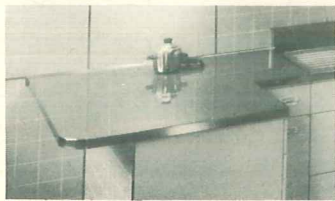
Geneva produces custom counter tops in a wide variety of materials including Formica, linoleum, vinyl, and hard maple. They can be made in practically any shape or size using free form design, inside or outside radii, angles and curves. Given this freedom, the kitchen planner can add more work space, more ideas to his plan. Expert workmanship and the best of materials go into every Geneva counter top.



INSERTS

Here's a slick trick for getting a tough surface for hot pans or cutting into the kitchen without having a separate top. You can order either stainless steel or hard maple inserts built into

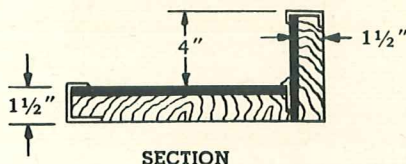
your regular tops. A thin, flat beading separates the insert from the rest of the counter. Inserts can be made in any desired width but must be trimmed same as balance of top.



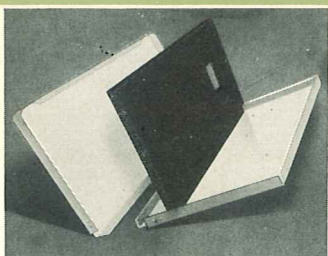
SPECIFICATIONS

All tops are constructed of extra heavy plywood core that is sealed against moisture and mold. Surface material is laminated to core with special roller press which

exerts 1800 pounds pressure per square inch. All tops are trimmed with flush type .025 gauge solid stainless steel nosing. RADII: On 180° end minimum radius is 4", maximum radius 15". On 90° outside or inside corners minimum radius is 4", maximum radius 30". All tops shipped in specially made crates.

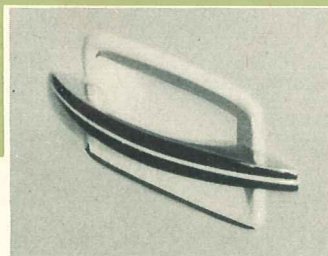


EXCLUSIVE FEATURES



INSIDE PAINTING

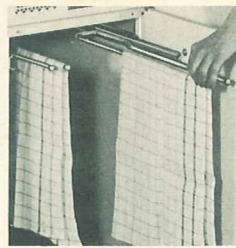
All inside surfaces of doors and drawer fronts are painted before assembly — your insurance that rust cannot develop on the inside. Sound deadener is laminated between front and back panels, adds great rigidity.



PROTECTIVE HANDLE

Beautiful handle is made of solid die-cast steel, heavily chrome plated. May be pulled from either top or bottom side. Plastic cup which is recessed into cabinet protects cabinet finish from scratching and wearing, allows more finger room.

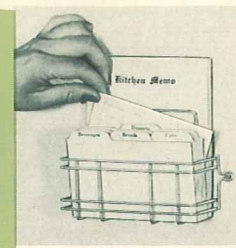
USEFUL ACCESSORIES



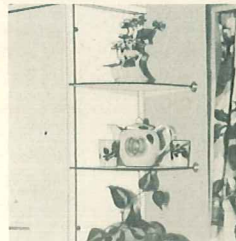
TOWEL RACK



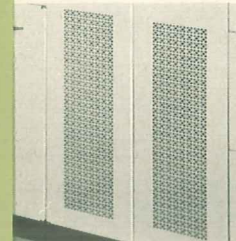
FLUORESCENT LIGHT



RECIPE RACK



GLASS SHELVES



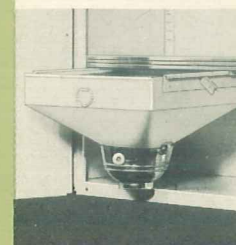
GRILLE DOORS



LID OR TIN FILE



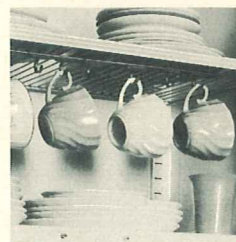
SLIDING SHELF



SLIDING FLOUR BIN



VEGETABLE BIN



CUPHOOK RACK



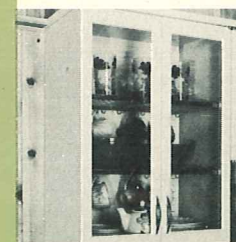
BREAD BOX



BASE END SHELF



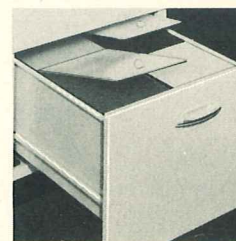
CONDIMENT RACK



GLASS DOORS



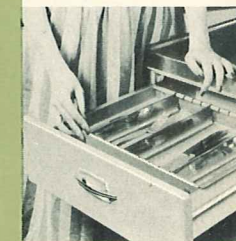
KITCHEN PORTER



FLOUR, MEAL & SUGAR BIN

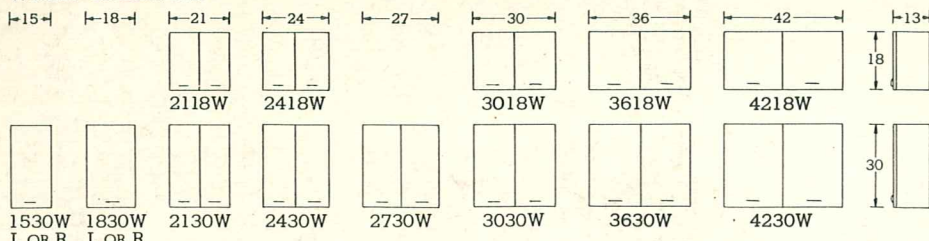


CUTTING BOARD



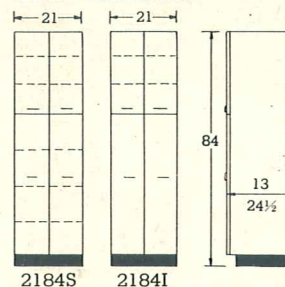
CUTLERY TRAY

WALL CABINETS

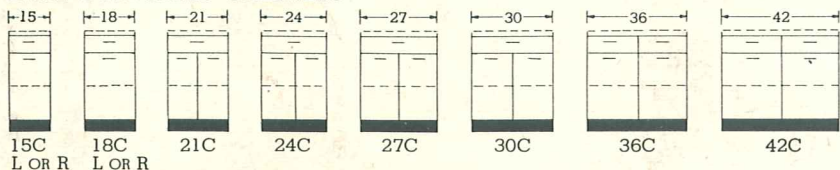


NOTE—Also standard in 12" width "1230 W" R or L

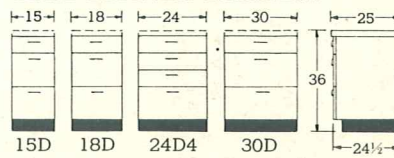
TALL CABINETS



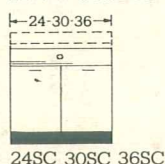
BASE CUPBOARD CABINETS



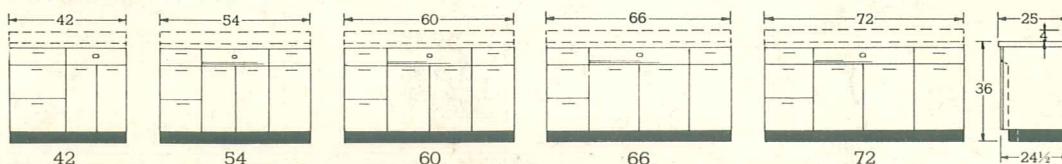
BASE DRAWER CABINETS



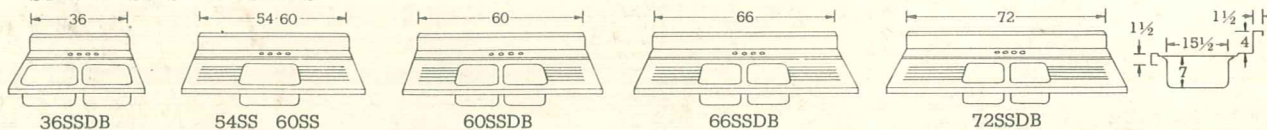
SINK CABTS



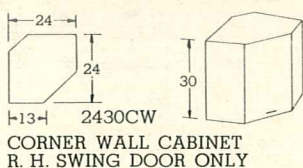
UNDERSINK CABINETS



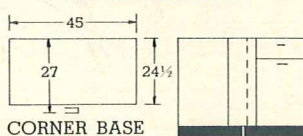
STAINLESS STEEL SINKS



CORNER CABINETS

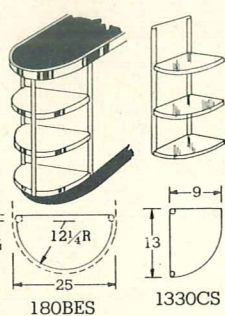


CORNER WALL CABINET
R. H. SWING DOOR ONLY

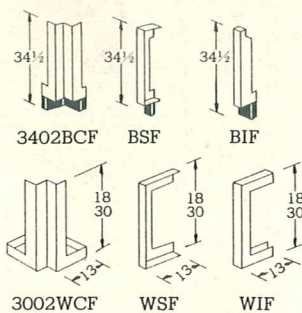


CORNER BASE CABINET

SHELVES



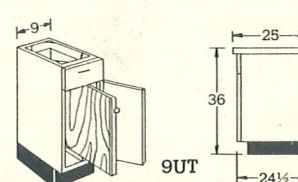
FILLERS



ALSO AVAILABLE IN 84" AND 96" LENGTHS

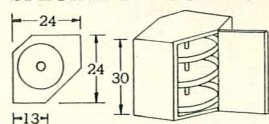
Stainless sinks not available until stainless steel is released for manufacturing.

Special Cabinets available upon order. Specifications must be furnished.

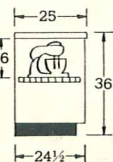
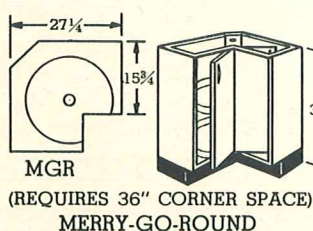


UTENSIL CABINET

SPECIAL FEATURE CABINETS



SPIN SHELF WALL CABINET



MIXER CABINET



PENINSULA CABINET

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